

13th ANNUAL



SPONSOR DECK



The **HMMA**

*13th Annual Hollywood
Music in Media Awards*

The HMMA is the only award organization that recognizes specifically music (SONG and SCORE) in all forms of visual media including film, TV, video games, commercial advertisements, documentaries, music videos, trailers and other forms of visual media. Established and emerging composers, songwriters and performers from around the globe are acknowledged for a wide range of music styles.

The HMMA is the most reliable precursor of nominees and winners represented in music categories of mainstream award shows occurring months later including the Oscars, Grammys and Golden Globes. Iconic artists and industry leaders are presented with Outstanding Career Achievement honors for accomplishments and longevity in entertainment.

— The HMMA

“The annual celebration of music in film, TV, video games, commercials and trailers is one of the better predictors of the best original score and best original song Golden Globe and Oscar categories.”

- *The Hollywood Reporter*



Attracting Hollywood's Best & Brightest



SMOKEY ROBINSON
Legendary Singer/Songwriter
HMMA Career Achievement



DIANE WARREN
Award Winning Songwriter
HMMA Career Achievement



EARTH WIND & FIRE
Platinum Supergroup
HMMA Career Achievement



ALEXANDRE DESPLAT
Film Composer
HMMA & Oscar Winner



EMILIA JONES
Actress (CODA)
Best OnScreen Performance



RANDY JACKSON
Grammy-winning producer,
HMMA Guest Host



RITA WILSON
Actress, Singer
HMMA Guest Host



LIESL TOMMY
Director (RESPECT)
Best Music Themed Film



DAVID FOSTER
Producer & Songwriter
HMMA Guest Host



JAKOB DYLAN
Grammy Winner
HMMA Winner & Performer

Winning Streaks

The HMMA has undisputed reputation of selecting nominees and bestowing awards to future winners of the major award shows including the Academy Awards, Golden Globes and Grammys months before those events take place. Here are just a few examples...



BILLE EILISH & FINNEAS O'CONNOR

2021 Best Original Song - Feature Film
"No Time to Die" from NO TIME TO DIE
2022 Academy Award, Golden Globe, Grammy



EMILIA JONES

2021 Best Onscreen Performance
"Both Sides Now" from CODA
2022 Academy Award, Best Picture



HANS ZIMMER

2021 Best Original Score - SciFi/Fantasy Film
DUNE
2022 Academy Award, Golden Globe, BAFTA



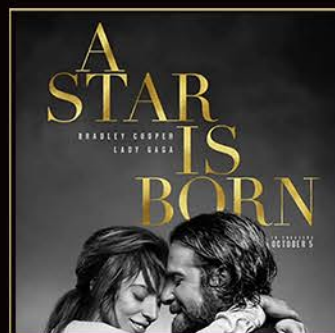
TRENT REZNOR, ATTICUS ROSS & JON BATISTE

2020 Best Original Score - Animated Film
SOUL
2021 Academy Award, Golden Globe, Grammy



HILDUR GUÐNADÓTTIR

2019 Best Original Score - Feature Film
JOKER
2020 Academy Award, Golden Globe, Grammy



**LADY GAGA, MARK RONSON,
ANTHONY ROSSOMANDO, ANDREW WYATT**

2018 Best Original Song - Feature Film
"Shallow" from A STAR IS BORN
2019 Academy Award, Golden Globe, Grammy



ALEXANDRE DESPLAT

2017 Best Original Score - SciFi/Fantasy Film
THE SHAPE OF WATER
2018 Academy Award / Golden Globe



**JUSTIN HURWITZ, BENJ PASEK
& JUSTIN PAUL**

2016 Best Original Song - Feature Film
"City of Stars" from LA LA LAND
2017 Academy Award, Golden Globe

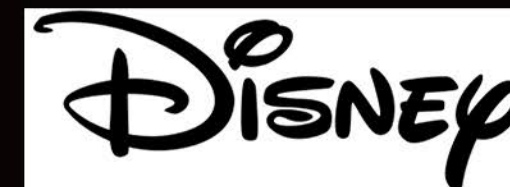
Live Performances

The HMMA features live musical performances throughout the two hour gala. Performers have included Jakob Dylan featuring Michelle Phillips (The Mamas and the Poppas), Grammy winners Kenny Loggins and Melissa Manchester, film composers Tyler Bates performing DEADPOOL score (live to picture), Anthony Sanchez performing BIRDMAN score (live to picture), theme song legend Charles Fox, Oscar nominated composer Kris Bowers and recording artist Andra Day just to name a few.



Partners and Sponsors

The HMMA appreciates the support, involvement and diversity of our partners, sponsors and participants.
Have your brand, product or service part of the HMMA family!



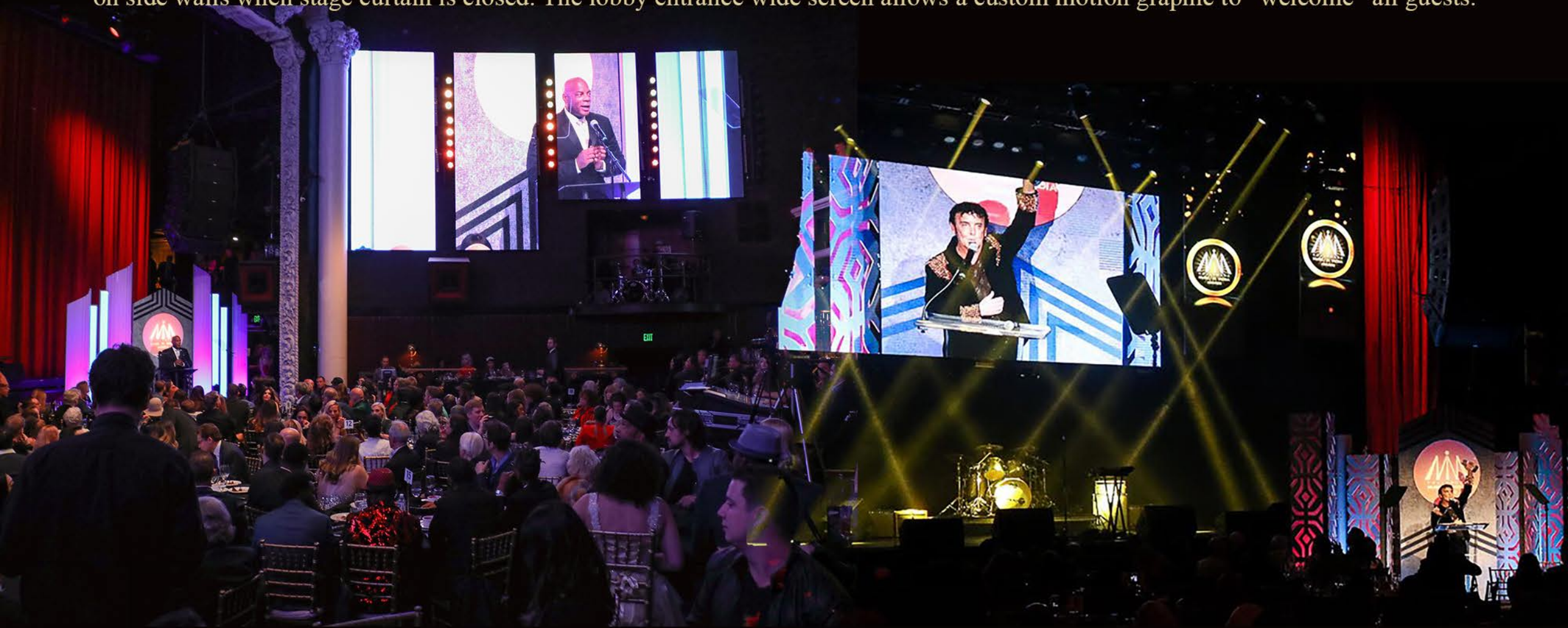
Press and Media

The Hollywood Music In Media Awards appears in many popular media outlets around the globe. Coverage includes pre-event editorials, post-event news, nominees, winners, main event newsworthy moments, articles on international participants and associated brand partners.



Event Exposure

The Avalon Hollywood is the perfect venue for the HMMA and its brand partners. There are multiple options to display visual content. The venue features a main stage big screen with four vertical screens (curtain open), and eight verticle outward facing main room screens on side walls when stage curtain is closed. The lobby entrance wide screen allows a custom motion graphic to “welcome” all guests.



HMMA Sponsorship

As a sponsor or partner, your company or foundation will be exposed to a coveted consumer demographic that includes music lovers, industry moguls, A-list celebrities, composers, pop culture taste-makers and consumer influencers around the globe. Portions of the event is streamed online with the option to include brands to a targeted, global audience. The multi-camera recorded event is edited and posted online as a clean, entertaining production allowing for even more strategic brand and sponsor inclusion.

The following pages of this deck include Sponsor Packages with various levels of exposure and integration. We are able to custom craft sponsor bundles to suit each participating brand and participation level. The most valuable elements for sponsors are listed below and can be mixed and matched:

- Banquet Table Seating (with three-course dinner)
- VIP Booth Seating
- Visual Brand integration on Venue Screens
- Advertisement/Branding in Printed Event Program
- Advertisement/Branding in Official FYC Book
- Gift Bag Items and Logo on Gift Bag
- After Party and associated elements
- Logo/Branded Award Category Video Packages
- Award Category Title (Branded Award)
- Podium Announcements ("Brought to you by...")
- Logo/Branding on Red Carpet Step & Repeat
- Logo/Branding on Media/Press Interview Backdrop
- Logo/Branding on HMMA Website
- Email Marketing, Press Releases and Social Media
- Branded Custom Crafted Banquet Desert
- General Admission Tickets

*For HMMA Event Sponsorships, Congratulatory Advertising, Premium Seating and FYC Book Inclusion, please contact:
sponsor@hmmawards.com or 818-917-5086*

Presenting Sponsor

EXCLUSIVE SPONSORSHIP

\$100,000

- Top level brand recognition as “Presenting Sponsor of the 2022 HMMA’s” in the room, from the stage and in all outward facing media
- Sole Sponsor logo on red carpet step & repeat, alongside HMMA logo
- Top tier “Presented by” placement on www.hmmawards.com (remain four months after event)
- Premium seating for 20 nearest the stage or podium (Two banquet tables w/three course gourmet dinner)
- Premium Two Page Congratulatory Spread in the 2022 HMMA Printed Program (1st tier placement)
- Presenting Sponsor Branding in 2022 FYC Book (distributed to Academy Voting Body)
- Guaranteed VIP access to Official After Party
- 20 Extra General Admission Tickets and After Party passes for other sponsor guests
- VIP gift bag branding (logo on bag & items in bag - optional)
- Brand imprint in all global marketing materials, advertisements, press releases and social media
- Option to show company promotional video during banquet (provided by company and approved by HMMA)

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Premium Sponsor

DIAMOND LEVEL SPONSOR

\$20,000

- Table of 10 (three course gourmet meal) premium floor placement
- 20 additional VIP booth tickets (no food service)
- Logo on Media Wall - First Tier (press interview station)
- Full color double (two page spread) advertisement in event printed program
- Logo in sponsor video loop on event venue big screens
- Logo on custom crafted banquet desert
- Company branded in HMMA electronic marketing and social media
- Company/Logo on HMMA website (first tier sponsor carousel) for six months
- Option to place item(s) in VIP gift bags (250)
- Show segment podium announcement “brought to you by...”
- Option to show company promotional video during banquet (provided by company and approved by HMMA)

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Premium Sponsor

PLATINUM LEVEL SPONSORSHIP

\$10,000

- Table of 10 Prime Position on Main Floor (includes three-course gourmet meal)
- 10 additional VIP Booth Tickets (no food service)
- Logo on Media Wall - Second Tier (press interview station)
- Full Page in Event Printed Program
- Logo in Main Event Video Logo Loop (venue big screens)
- Brand Name/Logo in HMMA electronic marketing (emails & social media)
- Company/Logo on HMMA website (first tier sponsor carousel)
- VIP Gift Bag item inclusion (optional)
- Show segment podium announcement “brought to you by...”

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Premium Sponsor

GOLD LEVEL SPONSOR

\$7,500

- Gold Sponsor level recognition in the room, from the stage, and in all outward facing media
- Gold Level seating for eight (8) near the stage w/full banquet dinner
- Gold Level Full Page Congratulatory Ad in the 2022 HMMA Printed Program Book
- Guaranteed VIP access to Official After Party

SILVER LEVEL SPONSOR

\$5,000

- Silver Sponsor level recognition in the room, from the stage, and in all outward facing media
- Silver Level seating for six (6) near the stage w/full banquet dinner
- Silver Level Full Page Congratulatory Ad in the 2022 HMMA Printed Program Book
- Guaranteed VIP access to Official After Party

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After Party Sponsor

EXCLUSIVE AFTER PARTY SPONSOR

\$10,000

- Top level branding recognition as the “Official After Party Sponsor of the 2022 HMMA’s” in the room, from the stage and in all outward facing media.
- Premium seating for 10 nearest the stage (banquet table includes three-course gourmet dinner)
- Premium Full Page Congratulatory Ad in the 2022 HMMA Printed Event Program
- Guaranteed VIP access to Official After Party
- Company logo on After Party red carpet step & repeat
- 15 Extra General Admission Main Event Tickets and After Party passes for other sponsor guests
- Item placement in VIP Gift Bags (optional)

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Premium Sponsor

TABLE SPONSOR

\$5,000

- Table of 10 (three course meal)
- Option to place items in VIP gift bags (250 bags)
- Company/logo in printed program and event logo loop
- Six (6) additional General Admission passes (transferrable to local guests)

AFTER PARTY / 2nd RED CARPET SPONSOR

\$2,500

- Company logo on After Party red carpet step & repeat
- Feature After Party entertainment (live performance approved by HMMA)
- Twenty (15) After Party passes (not main event access)
- Up to six (6) General Admission tickets to main event (transferrable to local guests)

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Premium Sponsor

DISPLAY AD IN EVENT PROGRAM

\$1500

- Full page color advertisement, option to have item in VIP gift bags
- Banner/Logo in logo loop (displayed on venue screens)

VENDOR BOOTH (Main Event and/or After-Party)

\$750

- 8' x 8' space for table/booth, option to have item in VIP gift bags
- Logo Branding in Printed Program

VIP GIFT BAG INSERTION

\$350

- Product/Brand materials inserted in 250 VIP Gift Bags
- Logo Placement on HMMA Website “Brand Partners” Page

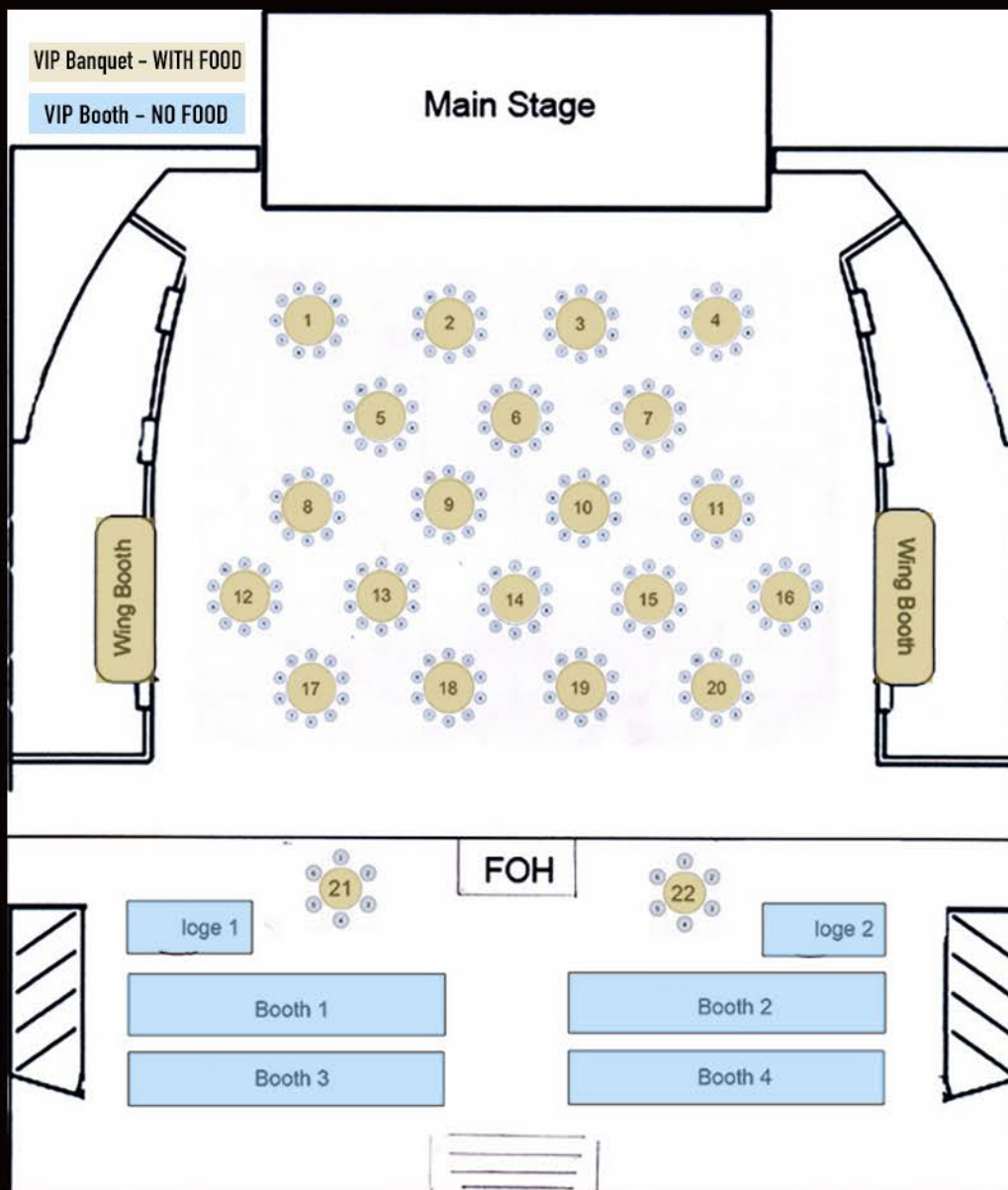
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Congratulatory Advertising

HMMA Congratulatory Advertising in the commemorative 2022 HMMA Printed Event Program is the most meaningful way to show your public support for your nominee or honoree. This beautiful full color keepsake will be distributed to every single attendee and carry personalized congratulatory ad messages. Ad pages appear in order of Event Sponsor levels first (i.e. Platinum, Gold, Silver), then all non-sponsor pages:

FULL PAGE CONGRATULATORY AD	\$1500
HALF PAGE NON-SPONSOR CONGRATULATORY AD	\$750

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TICKETS

HMMA Tickets can be purchased as part of an Event Sponsorship, Congratulatory Advertising & Ticket combos, or a la carte.

A la Carte Tickets

Banquet Table Seats (banquet) (with dinner, located beyond sponsor tables)	\$ 395
Extra Event Sponsor Seats (banquet) (when added to an existing sponsorship)	\$ 349
VIP Booth Seats (no banquet) (when added to existing sponsorship)	\$ 200
General Admission Tickets (no banquet) (upper level only, seating not guaranteed, no dinner)	\$ 95
After Party (post award show event only, no banquet) (as available)	\$ 40

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C o n t a c t I n f o r m a t i o n



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